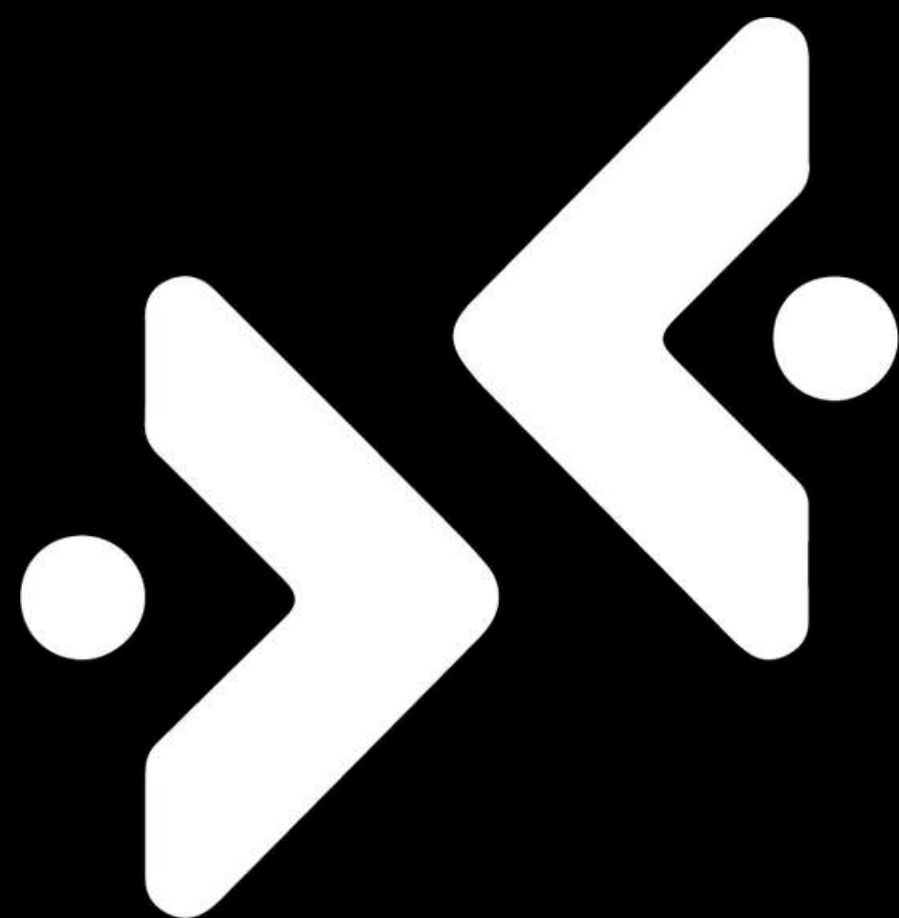
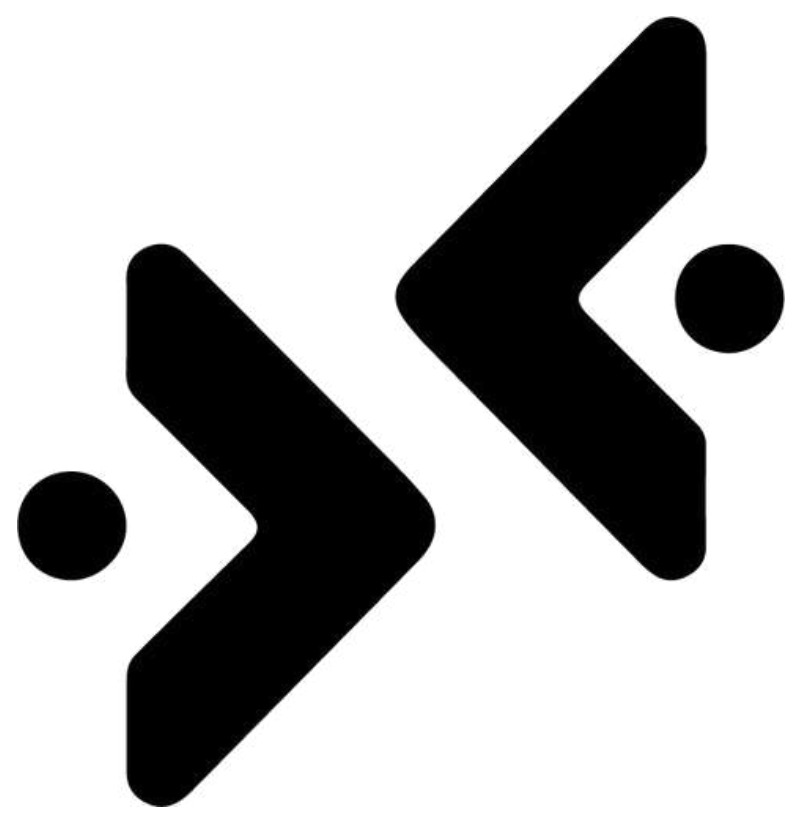


ERRIZA



PRESERVE - CREATE - CONNECT



ERRIZA HERITAGE & INNOVATION

SUPPORTED BY **ONASSIS ONX**

WINNING PROJECT FROM ONASSIS ONX & ACE AUEB &
NYU SUMMER SCHOOL: INNOVATION, TECH & CULTURE
COMMITTED TO THE INNOVATIVE PRESERVATION
OF GREEK CULTURE.

PRESERVE - CREATE - CONNECT

CONNECTING TRADITION WITH THE FUTURE



TRADITIONAL FESTIVAL, KERASOVO POGONI, EPIRUS,
AUGUST 2025

PROMOTING TRADITION AND VISIBILITY TO A WIDER AUDIENCE

Our goal is to make this material accessible to a younger audience through contemporary forms of presentation.

We focus on creating curated experiences that include exhibitions, events, theatrical performances, and workshops, in collaboration with organisations, local associations, and artists who explore contemporary expressions of tradition.

A CONTEMPORARY APPROACH TO CULTURAL HERITAGE

ERRIZA's vision is to showcase the richness of Greek cultural heritage through a contemporary lens.

Our vision is to frame this rich legacy through a modern lens, moving beyond simple preservation to actively translate the past for today. By blending refined aesthetics with current documentation techniques, we bring the essence of tradition into the present, ensuring that the Greek heritage serves as a vibrant source of inspiration for modern creators.



ERRIZA

DOCUMENTATION OF TRADITIONAL COSTUME

LAYERS
OF
COSTUME



BRIDAL
POGONI
COSTUME
DOCUMENTATION
FEBRUARY
2026



ERRIZA focuses on documenting traditional costumes through a detailed and meticulous documentation process. Each costume is approached as a set of individual elements, which are deconstructed and presented in layers, highlighting their structure, function, and aesthetic significance.

Our goal is to document and understand local sartorial identity as a starting point for a broader mapping of Greek cultural heritage.

PRESERVE - CREATE - CONNECT

DOCUMENTATION OF TRADITIONAL COSTUME



VIDEO SNAPSHOTS FROM ROTATED COSTUME

POGONI
TRADITIONAL COSTUME

We propose new ways of presenting traditional costumes, moving beyond static depictions to use animated 3D models, with the aim of creating a more immediate and immersive experience. Through movement and rotation, the viewer gains a more comprehensive and experiential understanding of the garment's structure, form, and aesthetics.

PRESERVE - CREATE - CONNECT

THE RITUAL OF DRESSING

The ritual of dressing is a living process directly linked to the community, tradition, and social practices of each place.

By documenting this process, we aim to highlight how the living function of clothing is revealed as an experiential reality.

The individual elements of the costume come to life: fabrics, embroidery, accessories, and motifs take on a role and significance, while their relationships with the body, movement, and the social context are highlighted.

At the same time, we focus on gathering information about the individual elements of the costume, exploring their origins and significance through documented sources as well as through narratives and testimonies from local communities.



THE TRADITIONAL COSTUME OF POGONI, DOCUMENTED WITH THE ASSISTANCE OF THE KERASOVO POGONI ASSOCIATION

ONASSIS READY BUILDING, ATHENS, FEBRUARY 2026

DOCUMENTATION OF TRADITIONAL DANCES



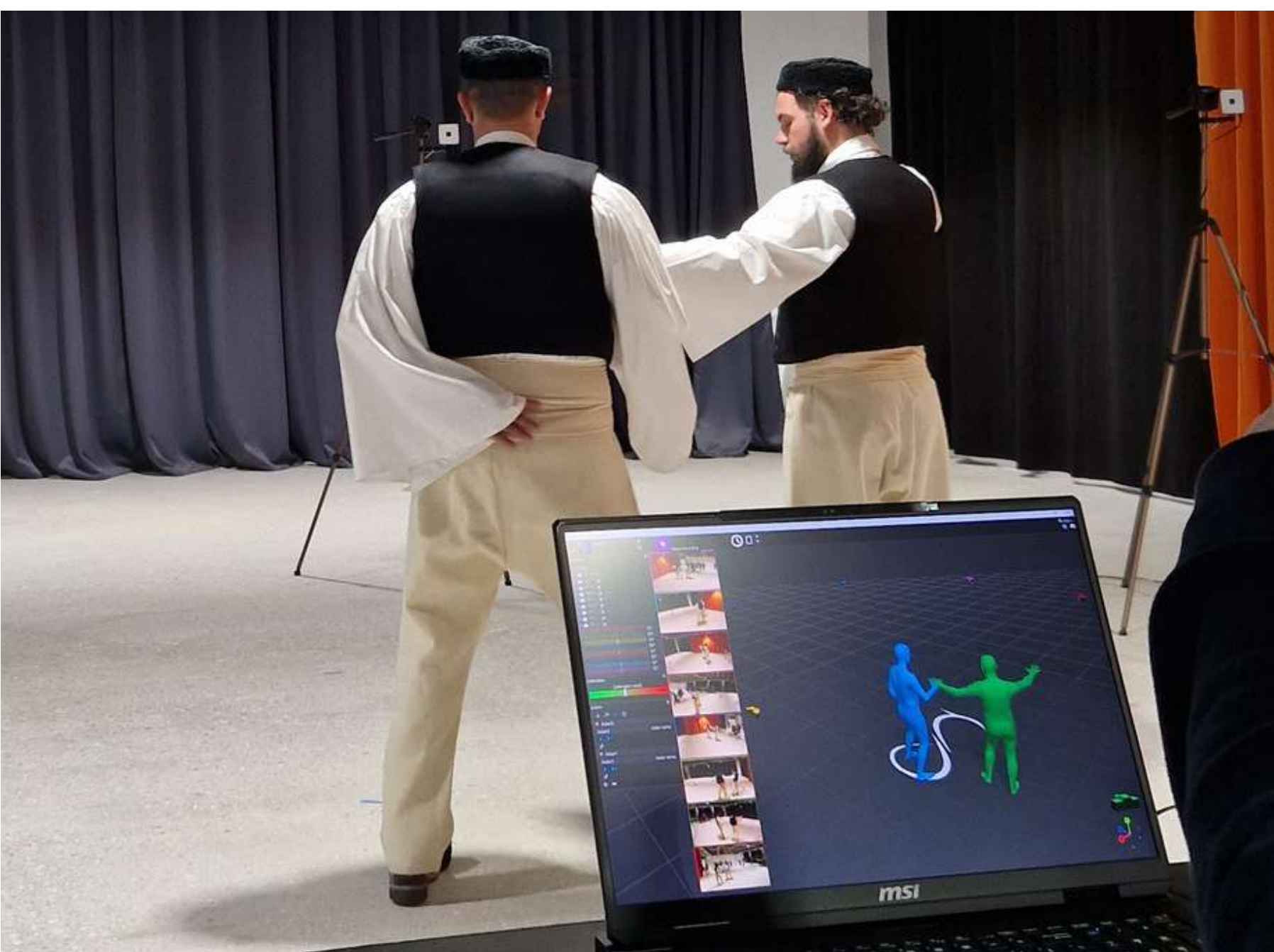
MOTION CAPTURE TECHNOLOGY

The geometry and fluidity of movement is recorded by using the latest technology of Motion Capture. By using sensor cameras the traditional dancers are being transformed in real time to avatars, and their movements into precise patterned steps ensuring that the kinetic heritage is never lost to time.

In this context, we conducted pilot recordings, transferring the movement into digital models and highlighting the patterns and composition of the steps.

This process serves as a modern documentation tool, contributing to the preservation and understanding of the cultural heritage of these dances. The archives, which are digital representations in a 3D environment, can be used for archival, educational, and artistic purposes.

The recording of the Pogonisi dances was carried out with the participation of the Kerasovo Pogonisi Association, and with the kind permission of the ONASSIS ONX Foundation studio in collaboration with the motion capture recording company MoverseAI.



PRESERVE - CREATE - CONNECT

VISUAL NARRATIVES



ENGAGING THE PUBLIC

In addition to building an archive, we use the material we collect from our recordings to develop contemporary visual narratives, utilizing media such as video, 3D animation, and digital imagery.

The resulting material is transformed into curated visual and narrative compositions, which are presented in exhibitions, events, theatrical performances, educational programs, and contemporary cultural events.

Through these forms of presentation, we aim to reconnect the public with tradition, approaching folk costumes, dance, and customs through a new visual and narrative framework.



ENGAGING WITH THE COMMUNITY

Engagement with the community is a central pillar of our approach. Our work, beyond digital documentation, is directly linked to a physical presence, collaboration, and dialogue with people who possess knowledge of tradition.

We collaborate with dancers, local associations, and communities, documenting practices and experiences passed down from generation to generation. In this context, we collect audio testimonies and personal narratives from community members, creating a living archive of intangible cultural heritage.

At the same time, we focus on documenting traditional arts, artisans, and local customs, particularly where these practices are at risk of being lost.

Our goal is for this material to be returned to the very communities from which it originates, through activities, presentations, and collaborations with local organizations, creating an active network of participation.



**DOCUMENTATION OF THE
TRADITIONAL
FESTIVAL OF KERASOVO -POGONI**

AUGUST 2025

PRESERVE - CREATE - CONNECT

ERRIZACULTURE.COM

OUR PLATFORM

ERRIZA CULTURE serves as a dynamic digital environment for collecting and showcasing the archival material resulting from our activities.

Here, we collect and organize material related to traditional costumes, dances, music, customs and traditions, as well as information about local associations, artisans, and the cultural life of communities.

At the same time, the platform serves as a space for presenting the initiatives we plan and implement.

Bringing Tradition to Life

ERRIZA is a platform that transforms Greek tradition into a living source of innovation. Whether you are a creative professional, curator, or enthusiast explore visually rich, ethically sourced cultural assets: 3D models, traditional music, dance motion captures, and archival content ready for immediate creative or commercial use.

Explore Our Collections



ERRIZA



ERRIZA

Preserve - Create - Connect

ERRIZA connects the past with the future of creation, offering immersive access to Greece's rich cultural heritage through innovative digital assets.

In this way, the digital archive becomes a dynamic resource that connects this material with local communities and the wider public.

Through our presence on social media, we aim to build an open and constantly evolving network that allows direct access to the material and enhances interaction with it.

@errizaculture

ERRIZA



AGNES JOZWIAK: DIGITAL STRATEGIST & MARKETEER

ARISTEA - EVANGELIA KOUKOUNOURI: ARCHITECT &
CULTURAL HERITAGE SPECIALIST

CHRISTINA CALBARI: VISUAL ARTIST & SET - COSTUME
DESIGNER

PRESERVE - CREATE - CONNECT